

HOUSING NEWS – FEEDBACK

- Layout
- Most people felt layout was clear, colourful, good quality
 - One comment “Should be jazzed up”
- Content
- More about H.C.N. – Benefit
 - Benefits of an effective Community Group
 - Home Contents Insurance e.g. of someone who had none
 - Like photo montage
 - Useful Tel Nos
 - Article on Community Champion/Village Voice
 - Inside this issue - column on the cover page
 - Dealing with cold weather
 - ‘Sell the work of N.I.H.E.’
 - Interview with Board Member/Pen Picture of Board Members
 - Interview with D.S.D. Minister
 - Highlight a Tenant or H.C.N. member and provide synopsis of their work
 - Prize crossword, word search – winner gets voucher or rent free week
 - Policy changes in last year e.g. L.A.P.s
- Time of Year
- September seems ok but suggestion that a Winter edition prior to bad weather highlighting what to do
 - January/June/November but smaller editions – only include performance once
 - Don’t send out July/August
- Distribution
- All residents
 - Put in schools/libraries
 - Councillors/M.L.A.s
 - Relevant contacts in other agencies – Council, P.S.N.I. etc.
- Other
- Comments
- Include publication date
 - Slightly bolder type
 - Highlight work D.O. Staff do outside housing

